

# PAYFOOT

## COOKIE POLICY

Date of issuance: 1 July 2022

Reserve Currency Solutions RCS AG, a Swiss company established in Zug under registered number CH-170.3.035.143-0 (“**RCS**”, “**Us**” or “**We**”), operates the website hosted at the URL <https://payfoot.com> (“**Website**”) as well as the PayFoot Finance Application (Android and iOS) (“**Application**”).

Whenever you use Website, cookies and other tracking technologies can be used in various ways, such as making the Website work, to analyze traffic, or for advertisement purposes.

These technologies are either used by RCS directly or by its business partners, including third-party service providers and advertisers RCS works with.

*Capitalized terms defined in the terms and conditions available at the following URL <https://payfoot.com/terms.pdf> and in the Privacy Notice available at the following URL: <https://payfoot.com/privacy.pdf> further apply to this Cookie Policy.*

### ARTICLE 1 COOKIES

Cookies are small pieces of text used to store information on web browsers (“**Cookie(s)**”). Cookies are placed automatically when you access certain websites, and they uniquely identify your browser. They are used to store and receive identifiers and other information on computers, phones, and other devices.

Concretely, a web server generates and sends Cookies to a web browser. The latter stores them for a predetermined period, or for the length of a visitor's session on a website. The relevant Cookies are attached to any future requests the visitor makes.

You can find more information about Cookies at: [www.allaboutcookies.org](http://www.allaboutcookies.org) and [www.youronlinechoice.eu](http://www.youronlinechoice.eu).

Most browsers are set up to accept cookies, although you can reset your browser to refuse all Cookies or to indicate when a cookie is being sent. Note, however, that some portions of the Website may not work properly if you refuse cookies.

### ARTICLE 2 TYPES AND PURPOSE OF COLLECTED COOKIES

To make full use of the Website, your computer, tablet, or mobile phone will need to accept Cookies. **Cookies allow RCS to make the browsing experience better for you and to conduct Website analysis and Website performance review.**

Concretely, RCS uses the following type of Cookies for the purposes explained hereunder:

#### (1) For statistics

Some Cookies store information like the number of visits on the Website, which pages of the Website have been visited, the source of the visit etc (“**Statistics Cookies**”). This helps improve the way the Website works and to ensure that you are finding what you are looking for.

Statistics Cookies also help understand and analyze how well the Website performs and where it needs improvement. They allow RCS to recognise and count the number of visits of the Website and to see how visitors move around when browsing it.

RCS also uses Google Analytics Cookies as detailed hereunder at Article 5.

## (2) For marketing

The Website may display marketing communication and advertisements. Some Cookies record your visit to the Website, the pages you have visited and the links you have followed. Such Cookies are then used to personalize the advertisements and the marketing communication that RCS may show to you so that they are meaningful to you (“**Marketing Cookies**” and “**Targeting Cookies**”).

Marketing Cookies also help keep track of the efficiency of these ad campaigns on the Website and may be further used by the third-parties' ad-providers to display advertisements.

RCS uses clear gifs in our email marketing communications which is used to track the emails that are opened by the recipients. This information allows RCS to have accurate reports and improve the effectiveness of its marketing and make its services and the Website better for you.

## (3) In relation to specific functionalities on the Website

Some Cookies are essential for you to be able to experience the full functionalities of the Website (“**Essential Cookies**”).

They are not used to collect or store any of your data which is personal in the meaning of data protection laws.

Other Cookies that may help certain non-essential functionalities of the Website (“**Functional Cookies**”).

These functionalities include embedding content like videos or sharing contents on the Website but also on social media, or third-parties' websites and applications where RCS has official accounts.

## (4) In relation to preferences on the Website

Some Cookies further help store your settings and browsing preferences like language preferences so that you have a better and efficient experience on future visits to the Website (“**Preference Cookies**”).

These Cookies are also used to recognize you when you return to the Website, remember your preferences and maintain a personalised relationship with you.

## ARTICLE 3 TYPE OF PERSONAL DATA PROCESSED THROUGH COOKIES

The types of information that RCS collects through Cookies include:

IP address; device ID; viewed pages; browser type; browser version; browsing information; device; operating system; screen resolution; referrer; referrer type; entry; entry page; pages visited; links you click on the Website; Internet service provider; timestamp; whether you have responded to a marketing communication; the referring URL; date and time of connection to the Website; place of consultation of the Website; a geolocation data; time spent on the Website; language settings and preferences; and any others features used or activities engaged in within the Website.

## ARTICLE 4 COOKIES' RESTRICTION AND CONSENT

If you would prefer to restrict, block, or delete Cookies from the Website, you can use your browser to do this.

The website [www.aboutcookies.org](http://www.aboutcookies.org) gives full details of how to manage Cookies on different types of web browsers.

You can opt out of Google Analytics tracking by installing the browser add-on which is available [here](#).

If you decide not to allow Us to use Cookies, please be aware that you will be unable to use the Website and all its Functionalities.

## ARTICLE 5 GOOGLE ANALYTICS

The Website uses Google Analytics, an Internet site analysis service supplied by Google Inc. (“**Google**”). Google Analytics uses Cookies to help analyse the use made of the Website by its Users.

The Cookies' Data concerning your use of the Website (including your IP address) will be forwarded to and stored by Google on servers located outside of Switzerland.

Google will use these Personal Data to evaluate your use of the Website, compile reports on site activity for its publisher and provide other services relating to the activity of the Website and the use of the Internet. Google may release these data to third parties if there is a legal obligation to do so or when the third-parties Process these data for the account of Google including, in particular, the publisher of the Website. Google will not cross-reference your IP address with any other data held by Google.

By using the Website, you specifically Consent to the Processing of your Personal Data by Google under the conditions and for the purposes described in this Cookies Policy and in the Privacy Notice available at the following address: <https://payfoot.com/>.

You may deactivate the use of Cookies by selecting appropriate parameters on your navigator (<https://tools.google.com/dlpage/gaoptout>). However, deactivation of this kind might prevent the use of certain functions of the Website.

## **ARTICLE 7**      **CONTACT**

To ask questions or make comments on this Cookies Policy or to make a complaint, please contact RCS through the contact form or by writing at: [dpo@payfoot.com](mailto:dpo@payfoot.com).

RCS will acknowledge and investigate any complaint pursuant to this Cookies Policy.